

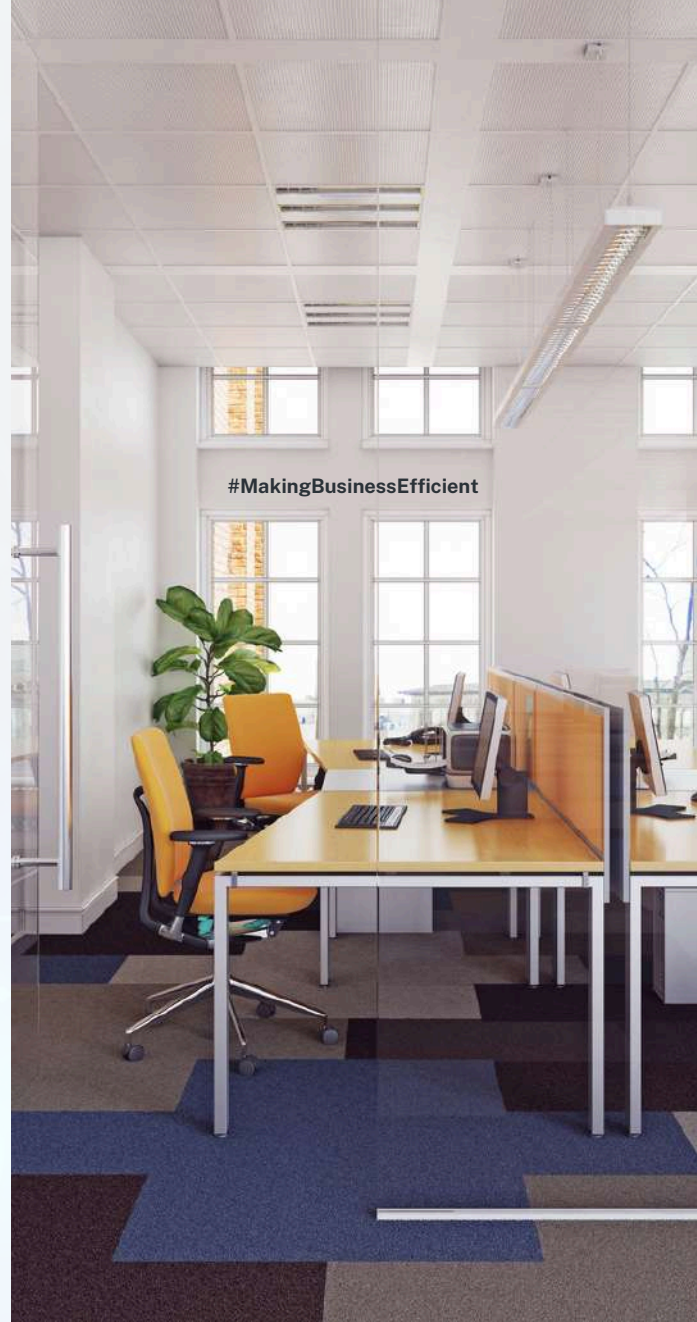
# CORPORATE PROFILE

**2024**

---

# Introduction

In the quest to grow in today's ever-expanding and dynamic business environment, organizations face an increasing need to reconcile huge voluminous data across business functions on a real-time basis. Manual methods of data reconciliation, and repetitive and mundane workflows can impact the organisation's efficiency and cause delays in insightful decision-making.



## 3CORTEX

People. Product. Process

## About Company

3CORTEX Technologies Pvt Ltd is a FINTECH, specialized in delivering products & solutions to Banks, NBFCs, Insurance Companies and Corporates. 3Cortex provides its solutions under its proprietary SAYA Platform with AI/ML technology.

## Our Core Values

- We believe in our CORE Values with which we drive our business through People, Product, and Process.
- Our strong experienced team, deliver solutions to niche business challenges leveraging the products under SAYA Platform.

FINTECH

# Recognitions



- We are glad for being recognized by the market for our contributions in Treasury Technology in the regulatory space, offering niche data solutions through SAYA Platform.
- Promising Start-Up for our contributions in regulatory space.



**SAYA Platform** is built for growing needs of the future...



3Cortex Technologies has been shortlisted out of 800+ fintech companies across the globe that had applied for IFTA. Making us most trusted in Treasury Technology.

- Indian Fintech Awards







- 3CORTEX has been selected as one of the **top 6 fintech startups** to present at the **JPMC Technology Innovation Forum India 2024**.

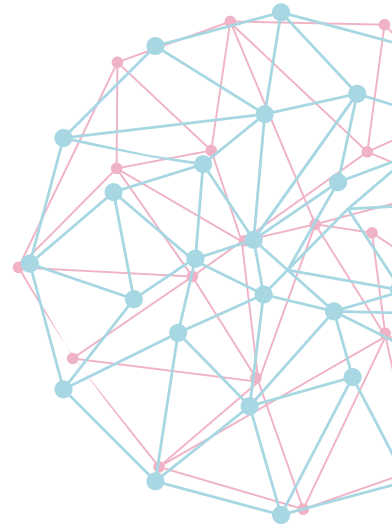


- 3CORTEX has been honored with the '**Innovative FinTech Solution of the Year 2024**' by the Global C-suite community platform.
- This prestigious award recognizes our exceptional contributions to the FinTech industry, highlighting our commitment to innovation and excellence.



# Our Platform

**SAYA Platform** is built on the principles of microservices architecture, with unified workflow, Security, and AI/ML engines built on the cloud to solve unique challenges across multiple domains.



## To Simplify The Data Challenges

**SAYA Platform** ensures all the products are aligned with uniform architecture, security, workflow management, and cloud agnostic making viable for multiple deployment options on the cloud or on-premise with a robust CI/ CD and are designed for high scalability and handling huge data volumes.



# SAYA Products

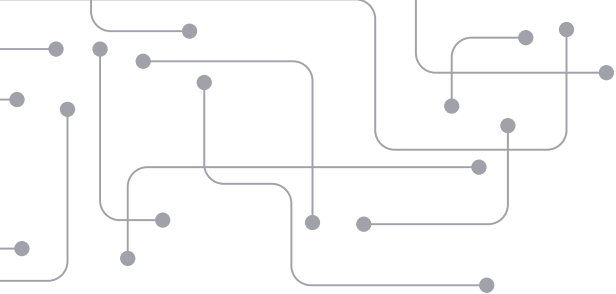
## ReconX

- Helps enterprise to solve complex enterprise data reconciliation challenges.
- Its AI-powered industry agnostic recon optimizer can create rules on its own based on the data and improves operational efficiency from Day 1.
- Its ability to compare and match similar string literals, without any additional configuration is one of the key market differentiators.
- Manual matching scenarios will be drastically reduced over a period using its ML algorithms, which is another key market differentiator.

## ResolveX

- Helps businesses to solve their unique workflow challenges related to any industry.
- Empowers Operations and IT team with its Flow Designer, offering an intuitive platform for seamless workflow configuration.
- Operations teams can effortlessly take control of their workflow changes independently, leading to a smoother and more efficient operational experience.



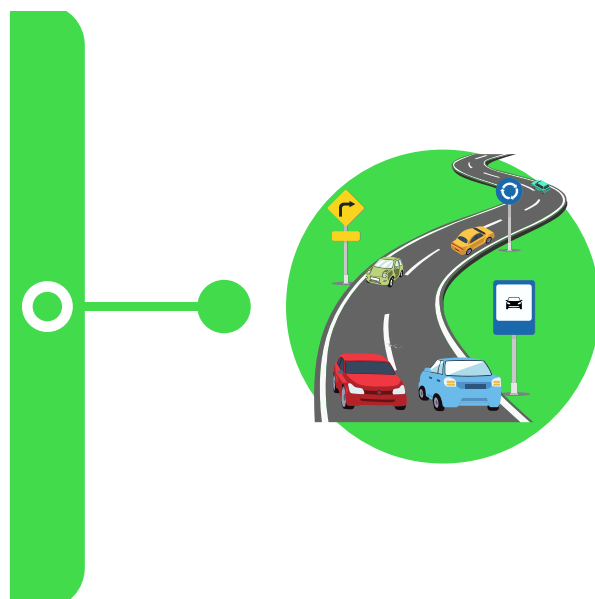


## AnalytiX

- Helps generate meaningful business insights from the data, enabling CXOs to make decisions.
- Its dashboard empowers business users to configure and generate reports as per their needs dynamically.

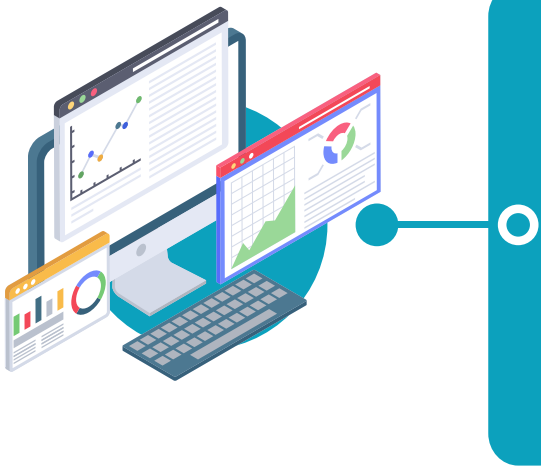
## RadX

- Helps infrastructure consultants in fast tracking reporting of Road Assets such as Pavement type, condition/distress Carriage way, way side amenities and analysing Road Safety Measures such as sign boards availability, geometry, land use based on the video recordings data supplied by Network Survey Vehicles (NSV).
- It processes the images using AI and reduce manual intervention considerably in identifying road assets.



## GeoX

- Helps farming community in 'precision agriculture' by using latest technology like AI powered drones, and geo-spatial technologies resulting into better yield through crop planning/planting & seeding/spraying pesticides etc.
- It connects farmers with service providers and manage their work flow from onboarding to invoicing after service.

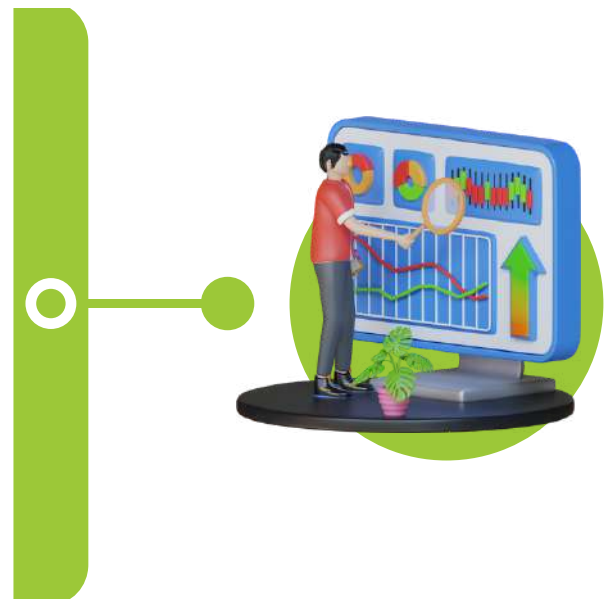


## QuantX

- Helps Financial Institutions especially in the Treasury and Risk Management space by supporting custom creation of advanced computation analytics and quant models. It helps Central Banks in computing number sensitive benchmark rates.

## HARITX

- It helps businesses provide a robust framework for measuring, reporting, and verifying climate-related activities, aligning with ESG goals and social responsibility. This enables companies to make informed decisions and effectively communicate their sustainability efforts.



**SAYA Platform** solutions are industry-agnostic, providing a consistent user experience with advanced AI and ML technologies to enhance business efficiency.





## Why **SAYA** ?

### **Efficiency**

01

Used by early adopters in reducing operational overhead and exception management time significantly.

Addressing multiple use cases seamlessly and effortlessly, providing high scalability and flexibility for cloud and on-premise environments.

02

### **Adaptability**

### **Simplicity**

03

User-friendly interface and seamless integration allow for hassle-free operations, enabling businesses to focus on their core activities.

# Highlights

## Cloud Based Deployment

Cloud based deployment application which is reliable, highly scalable, cost effective and secured implementation.



## Highly Secured

Security first design helps in protecting the data by applying industry best security standards (OWASP) & guidelines. Implements data protection rules and security setting in Cloud.



## Monitoring, Backup & Disaster Recovery

Solution considers the disaster recovery and provides automated tools for Monitoring servers brings up the backup servers as per SLA agreed.



## Reliability

Solution is very reliable and will be able to handle High/ Medium/Low Traffic without impacting the user performance. Provides 99.9% UP time.



## Scalable

Utilized serverless architectural concepts which allows scaling of the application almost transparent. System can scale for high volume of data and traffic without any intervention.



## Return on Investment

Product is built on open source technologies and utilizes the cost effective serverless architecture.

# Few User Stories....

## ReconX - Enterprise Data Reconciliation

- Solved Merchants Point of Sales transactions reconciliation challenges for a US Payments processing firm to their Fortune 500 customers enabling their operational efficiency increase by 50%.
- Solved Custodian Statements reconciliation challenges for a US Wealth Management Firm linked to their customer stocks and bonds portfolio, that paved successful path for T+1 settlement and reduced breaks by 40%.
- Solved Accounts Payable/Receivables Reconciliation challenges for a fortune 100 Manufacturer, which resulted in better cash management and decision making.



## QuantX - Regulatory Space

- Publishing time-sensitive and number-sensitive benchmarks for 12+ curves for an Indian benchmark publisher, which are used by financial and non-financial institutions across the globe. The solution enabled them to increase their client base by 100%.





## GeoX - Agriculture

- Helped an enterprise in supporting farming community in Karnataka state of India via precision farming using Drones for spraying fertilizer, seeding that resulted in reduced wastage of resources and resulted in better yield per acre.



## RadX - Infrastructure

- Helped Road Asset Management Consulting firm in fast tracking their reporting capability by automating road asset detection and road safety measures. Solution has drastically reduced their manual road objects detection efforts by 70% and ensured centralized access to their reports from a road safety authorities.



**SAYA Platform's** adaptability allows tailored solutions for various industries, enhancing efficiency, accuracy, and operational excellence for businesses.





# Industries We Serve

**SAYA Platform** offers customized solutions for a wide range of industries, including:



**Finance**



**Corporates**



**Regulators**



**Insurance**



**Agriculture**



**Road Infrastructure**



**Supply chain**



**Retail**



**Manufacturing**

## Our Work Culture

At 3CORTEX, we embrace a dynamic work culture that thrives on collaboration. Our team of seasoned experts, each with over 20 years of experience, brings a wealth of knowledge to the realm. The flexibility of work not only enhances our adaptability but also fosters a creative and efficient work environment.



# Let's Get In Touch



**Visit Our Website**

[www.3cortex.com](http://www.3cortex.com)

[www.sayaplaform.com](http://www.sayaplaform.com)



**Contact Us**

+91 63040 79221



**Email**

[sales@3cortex.com](mailto:sales@3cortex.com)

**3CORTEX**



**3Cortextech**



**3Cortex**



**Social Media**

**3Cortextech**

